# application to reproduce images from Canterbury Museum's collection



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## image purchase price

If Canterbury Museum already holds a digital image, the cost for supplying this image is \$20.00.

# image production fee

If Canterbury Museum does not already hold a digital image, the cost for producing and supplying one is \$50.00.

## commercial reproduction fees

If your intended use of the purchased image is commercial in nature, the following fees will apply

Format	New Zealand rights	Worldwide rights
Decoration or display at a single location, e.g. public areas, shops, offices, cafes.	\$20.00	\$20.00
Published material, e.g. books, periodicals, newspapers (not including covers)	\$40.00	\$100.00
Television, video, film or electronic reproduction excluding news items in television broadcasts (no charge) and advertising use (see below).	\$50.00	\$200.00
Items for retail sale, e.g. postcards, greeting cards, Christmas cards, calendars, reproduction art prints, place-mats, tea towels.	5% of the recommended print run.	retail price for the total
Advertising and publicity e.g. labels, packaging, posters, book covers, stamps, corporate annual reports, television or film advertising.	\$250.00	\$750.00

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The Museum does not provide negatives.

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