

He kōpapa taonga, he pātaka korero, hei kai mā Waitaha, hei kai mā te ao
A storehouse of treasures, a repository of knowledge for Canterbury and for the world

Mahere Rautaki Strategic Plan 2022–2027

Te Whakatakanga Our Mission

Celebrating Waitaha Canterbury and discovering the world through innovative, accessible and sustainable collection care, public programmes and research.

Tō Tātou Whare Taonga About Us: Our Museum

The Strategic Plan builds on Canterbury Museum's rich history. In 2017 we celebrated 150 years since Sir Julius von Haast founded the Museum and 2020 marked our 150th anniversary on the Rolleston Avenue site in central Ōtautahi Christchurch.

Ā Mātou Mahi What We Do

Canterbury Museum acquires and cares for worldwide collections of human and natural history, with a focus on the Ngāi Tahu rohe, Waitaha Canterbury and the Antarctic. Access to these collections drives research, inspires learning and ignites imagination through programmes, stories and exhibitions that inform and delight our visitors.

Te Mahere me te Rautaki Aroturuki The Plan and Monitoring Progress

This plan sets out our priorities for the next 5 years and guides and informs the Museum's annual work plans. The key strategic priority which underpins all our actions is:

- The Museum Redevelopment Project to upgrade our buildings and the visitor experience.

The redevelopment project informs and is supported by three other priorities:

- Effective community, national and global engagement
- Access to a rich body of collections and research
- Provision of a sustainable, healthy and well-resourced Museum environment.

Specific performance measures have been identified for each of these priorities which will be reviewed and set out in the Museum's Annual Plan. The Strategic Plan will be subject to an interim review in the planning year 2024/25.

Ō Mātou Tikanga The Values We Live By

- We actively ENGAGE with our visitors and the wider Waitaha Canterbury community.
- We are committed to working COLLABORATIVELY with our communities and with each other.

- We are committed to ACCOUNTABILITY in all our actions.
- We always act with INTEGRITY for our people, our taonga and the environment.

Te Hinonga: Te Whare Taonga The Museum Redevelopment Project

Our goal

By 2027, we will have completed the Museum redevelopment to save, restore and protect vital parts of the current Museum, and design and deliver inspirational stories through a new visitor experience. The newly developed Museum will reflect our history and heritage, and our vision and aspiration to be a world-class facility capable of hosting major international exhibitions, providing education and public programmes, sharing our treasures and celebrating all that makes Waitaha Canterbury and Aotearoa New Zealand great. The new Museum will reinforce our service to our people, Te Tiriti, our local and regional visitors and communities, and national and international visitors for the next 100 years.

To achieve this we will:

- Focus on delivering a major new visitor experience for Ōtautahi Christchurch, Waitaha Canterbury, Aotearoa New Zealand and the world
- Enable better access to our buildings and facilities

- Engage actively with stakeholders, businesses and communities to ensure ongoing public support
- Seek to ensure that we secure sufficient funding and consents to fully realise the redevelopment
- In the planning year 2022/23, plan for and pack the entire contents of the Museum and decant to other buildings
- In the planning years 2023/4 to 2025/26 while we are out of our building carry out four major projects:
 - * Establish temporary/pop up exhibitions to maintain visitor and community links
 - * Undertake further work towards the development of a full inventory of our collections on the Vernon database and improve online access
 - * Plan and create new exhibitions and experiences for the redeveloped Museum
 - * Maximise the use of digital technology across all activities
- In the planning year 2026/27, move back into the building and set up and open new visitor experiences.



Kia Tika Te Whai Wāhi ā Ngā Hapori

Effective Community, National and Global Engagement

Our 2027 goal is to:

Kia Tū Hei Pou Ako

Be a Leading Hub of Learning

for Aotearoa New Zealand and beyond on the history and natural history of Waitaha Canterbury and the Antarctic.

Kia Kounga te Uru ā-tinana, te Uru ā-hiki ki ngā Taonga

Maintain and Improve Physical and Digital Access to our Rich Taonga

for visitors and the community through temporary/pop up exhibitions, *Quake City* and Ravenscar House Museum.

Kia Whai Wāhi te Hapori

Engage with the Community

working actively with mana whenua and our local and regional bicultural, multicultural and diverse communities.

To achieve this we will:

- Ensure accessibility to our taonga and learning programmes
- Continue to strengthen our links with other learning providers, communities and museum professionals
- Provide increased digital access to our collections, education and outreach activities
- Offer a regular and sought after series of education and public programmes that stimulate learning and make the best use of digital technologies.
- Deliver informative, innovative, dynamic and enriching experiences, building on our unique heritage
- Develop communication and marketing strategies to promote our taonga and our sites as important physical and digital must see destinations
- Enhance our website and social media to provide online visitors with stimulating and compelling experiences
- Introduce practical ways to make our stories and collections meaningful and accessible to diverse communities.
- Find opportunities to strengthen the Waitaha Canterbury community voice across Museum sites
- Ensure our community and visitors are at the heart of everything we do
- Embed Te Ao Māori perspectives in all our engagement work
- Include Ngāi Tahu in the planning of our exhibitions, education and public programmes where appropriate
- Seek input from our visitors and community in developing an exhibition plan for the redeveloped Museum
- Prioritise planning of our spaces as venues for educational and community uses.



Kia Kounga te Uru ki Ngā Kohinga me te Rangahau Enhance Access to Collections and Research

Our 2027 goal is to:

Ngā Kohinga Orarau

Promote Enriching Collections

so that the strength and breadth of our well cared for, accessible, well documented and well organised collections will be widely acknowledged by our communities.

He Poutohu, He Pouhono

Whakaute

Be a Respected Adviser and Partner

whose research, expertise and opinions are trusted and sought locally, nationally and globally.

Rangahau E Para Ara Ana

Undertake Innovative and Ground-breaking Research

through building our knowledge base in areas that make us a trusted, respected and sought after authority.

To achieve this we will:

- Display our collections in modern and enlightening ways
- Make strategic acquisitions that add to the richness of our world-class collections
- Raise awareness of the breadth of our collections
- Continue to develop the Inventory programme to add collection items to our database
- Make our collections more accessible, particularly through online information.
- Strengthen our partnership with local communities and their respective taonga to share in their events, stories and taonga and to keep them safe and secure for future generations
- Build stronger and mutually beneficial relationships with local and other Aotearoa New Zealand museums
- Provide advice and support in our areas of expertise to our communities
- Identify and engage with student and community placement opportunities that strengthen our community reach.
- Ensure our research is prioritised to add value to our collections and underpins the Museum redevelopment
- Encourage the development of new research areas relevant to our mission and our communities to inform future collecting
- Continue to seek grants to fund new and ground-breaking research
- Make our research results easily accessible through a wide range of digital media
- Be a research destination for visiting researchers and academics, including postgraduate students.



Kia Tūroa, Kia Hauora, Kia Whai Rawa ngā Hanga Taiao Whare Taonga Provide Sustainable, Healthy and Well-resourced Museum Environments

Our 2027 goal is to:

Kia Tautoko, Kia Whanake Ō Tatou Tāngata

Support and Develop Our People
so that they feel safe, respected and valued and enjoy collaborating with the people and communities they work with.

Kia Whai Rawa Be Well-resourced

enabling our goals and redevelopment objectives to be realised through drawing on our strong funding base and the effective use of systems and processes.

Kia Hauora, Kia Tūroa ngā Hanga Taiao

Create Healthy and Sustainable Environments
that provide high quality workplaces for our people and storage for our collections.

To achieve this we will:

- Develop our approach to People and Capability to ensure we:
 - * are focused on upskilling staff through continuous learning and professional development opportunities
 - * embed cultural perspectives and approaches across all our activities
 - * proactively involve staff in decision making
 - * have a high level of employee engagement
- Continue to prioritise the recruitment and retention of skilled staff and the development of their future potential
- Support cross organisational collaboration to create a seamless front and back of house
- Ensure all staff fully understand our taonga on display including the interpretation of collections and exhibitions and have the ability to respond to enquiries and questions.
- Build on our relationships with our Contributing Local Authorities and other funding partners and develop new funding opportunities
- Actively engage with stakeholders to support fundraising, our commercial activities and the development of world-class exhibitions and research
- Develop and deliver a fundraising strategy in particular to support redevelopment
- Develop and enhance our systems, processes and digital capabilities
- Continue to be financially and ethically responsible and accountable, and live within approved budgets.
- Keep staff, buildings and collections safe and secure
- Adopt a risk-aware culture that routinely assesses and mitigates risk
- Continue to meet Health and Safety at Work Act 2015 obligations
- Work towards using all our resources in an environmentally sustainable manner.